

## Assessing the trade relationship between Guangxi Province and ASEAN countries under China-ASEAN Free Trade Area

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### Abstract:

This study explores the trade relationship between Guangxi province and ASEAN countries under the China-ASEAN Free Trade Area (CAFTA) agreement. We used the gravity model of trade and econometric regression model to carry out the study with data obtained from 2002 to 2018.

The empirical results show that the trade relation between Guangxi province and ASEAN countries has significant growth and different characteristics at different stages.

The results also show that GDP of ASEAN countries, FDI of Guangxi province and population of Guangxi province have positive and significant effects on trade. In particular, Guangxi's FDI is identified as one of the factors which helps to promote trade relations between Guangxi province and ASEAN countries, and has a positive correlation coefficient of 0.207 at the 5% significance level. Based on the findings, we suggest that; first, Guangxi province should increase the import of products from ASEAN countries to maintain its trade balance and promote economic development; second, Guangxi province needs to strengthen its market development in Indonesia, Thailand and Philippines on the basis of existing cooperation with Vietnam, Singapore and Malaysia; and finally, the distance between Guangxi province and ASEAN countries which tend to hinder the development of bilateral trade should be improved through infrastructural development.

**Keywords:** Trade relationship, Influencing factors, Free trade, ASEAN countries, China

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## 33 **1. Introduction**

34 Since 1991, China made several efforts to negotiate with the Association of Southeast  
35 Asian Nations (ASEAN), aimed at establishing a regional economic cooperation area  
36 with the largest population and the largest number of developing countries in the world.  
37 This cooperation named, China-ASEAN Free Trade Area (CAFTA) gained much  
38 recognition in 2002, when the 6th China-ASEAN Summit decided that CAFTA will be  
39 built in 2010, which then marked the formal beginning of the construction of CAFTA.  
40 The construction of CAFTA went through three stages: the first stage was from 2002 to  
41 2010, in which the tariff of both sides was greatly reduced, and by the end of 2010, the  
42 tariff of most products had been reduced to nearly zero; the second stage was from 2010  
43 to 2015, in which the free trade area was fully built and both sides realized a relatively  
44 open trade market system; and the third stage started in 2016, during which the  
45 construction of the free trade area was consolidated and improved (Gregory and  
46 Stubbs, 2011). The analysis of these three stages helps to explain the development and  
47 current situation of the relationship of merchandise trade between Guangxi province  
48 and ASEAN countries and it enables people to understand the influence of different  
49 factors on the trade between them in different stages and therefore helps to put forward  
50 constructive suggestions for improvement in the development of trade between the two  
51 blocks. This paper therefore seeks to identify the key factors influencing trade between  
52 Guangxi Province in China and some selected ASEAN countries, identifying the  
53 existing challenges affecting effective trade between them, and how to overcome them.  
54 The remaining part of the paper is organized as follows: Section 2 contains the literature  
55 review; Section 3 describes the methodology and data employed in the analysis; Section  
56 4 presents and discusses the results; and Section 5 concludes the paper.

## 57 **2. Literature review**

58 Several studies have been carried out about the degree of bilateral trade dependence by  
59 analyzing the current situation of trade between Guangxi province and some ASEAN  
60 countries, and other scholars have also drawn different conclusions and explanations  
61 from various perspectives. While some scholars believed that foreign trade in Guangxi  
62 has a greater dependence on ASEAN countries, and the trade complementarity of both

63 sides has been strengthened with the deepening of trade (Wen, 2019). Some other  
64 scholars have pointed out that the imbalance of trade of Guangxi province with ASEAN  
65 countries would seriously affect the economic development of Guangxi, hence the  
66 import volume of Guangxi province should be increased (Jiang, 2012). In addition,  
67 there are other findings which suggest that the development of e-commerce, port  
68 efficiency and improvement in the Customs environment will promote export  
69 businesses between Guangxi province and ASEAN countries (Zuo, 2017). In terms of  
70 trade potentials, although there is a huge space for development of bilateral service  
71 trade, merchandise trade accounts for the vast majority of bilateral trade, and its  
72 potential cannot be underestimated (Wang and Ning, 2018). With the help of trade  
73 gravity model, some scholars have analyzed the potential of merchandise trade between  
74 Guangxi province and ASEAN countries, and found that GDP and trade facilitation  
75 have positive effects on bilateral trade, while bilateral distance, population and bilateral  
76 trade development are negatively correlated (Zha and Li, 2012; Wen, Xu, and Zou, 2019)  
77 Some scholars have also included foreign direct investment (FDI) in the gravity model  
78 to analyze the trade potential between Fujian province and ASEAN countries, and  
79 found that FDI has a positive impact on bilateral trade (Liao, 2016). Therefore, although  
80 scholars have done considerable amount of researches on the current situation and trade  
81 potentials between Guangxi province and ASEAN countries, most of the existing  
82 studies focused mainly on the situation in a certain period, without considering the  
83 different situations in different stages, and the data employed was also limited in scope.  
84 The innovativeness of this paper is therefore, based on the three stages of the  
85 construction of CAFTA. This paper specifically studies the merchandise trade between  
86 Guangxi province and ASEAN countries with the introduction of FDI as one of the key  
87 variables into the trade gravity model, and draws a conclusion in different perspectives  
88 from the above literature.

### 89 *2.1 Trade volumes between Guangxi province and ASEAN countries*

90 In recent years, Guangxi province and ASEAN countries have maintained very close  
91 trade relationships, and as a result, the import and export volume between them has

92 been on the increase. According to statistics, in 2002 and 2018, the total import and  
93 export volumes between Guangxi province and ASEAN countries was 61,768 and  
94 29,342.79 million USD (United States Dollars) respectively, with an average annual  
95 growth of nearly 1.7 billion USD. As shown in Table 1 (See Appendix 1), in the first  
96 stage of CAFTA construction, due to the sharp reduction of tariffs between Guangxi  
97 province and ASEAN countries, the import and export trade achieved a substantial  
98 growth, especially in 2007, when the total import and export volume increased by 58.45%  
99 year-on-year. Moreover, the import volume between the two regions increased by  
100 113.61% in 2006. In the second stage, with the completion of CAFTA, the import and  
101 export volume of Guangxi province and ASEAN countries grew steadily. Although the  
102 import volume in 2012 and 2014 slowed down, the import and export volume in 2015  
103 respectively increased by 46.02% and 246.76% year-on-year. This might be due to the  
104 upgrading of CAFTA and the further strengthening of Sino-Vietnamese and Sino-  
105 Malaysian relationships. In entering the third stage, due to the global economic  
106 downturn, the growth rate of import and export trade between Guangxi province and  
107 ASEAN countries also slowed down. Although the export and import volumes have  
108 shown negative growth for many times, the total foreign trade volume still kept growing.  
109 From the perspective of trade balance, from 2002 to 2018, Guangxi's merchandise trade  
110 with ASEAN maintained a large trade surplus for a long time, while the surplus of  
111 Guangxi's trade with the world has also been large. Since the construction of CAFTA  
112 was announced in 2001, the volume of merchandise export trade between Guangxi and  
113 ASEAN countries increased sharply. In the first stage, Guangxi's merchandise exports  
114 to ASEAN countries was much larger than its imports, and its trade surplus expanded.  
115 In the second stage of construction of CAFTA, Guangxi's merchandise export volume  
116 to ASEAN countries still maintained a high proportion, and the trade surplus continued  
117 to expand, and in 2014, the surplus exceeded 14 billion USD, representing about 56  
118 times of the initial construction. In the third stage, this trend was eased, and the trade  
119 surplus was generally lower than the level in 2015, and the import and export volumes  
120 of commodities also decreased in the same period.

121 *2.2 Foreign direct investment in Guangxi province*

122 Foreign direct investment (FDI) is often seen as a primary driving force in influencing  
123 global economies, including China (Wan, Feng, and Bi, 2019). The attractiveness of  
124 FDI in China has not changed over the years, especially in 2020 in spite of the outbreak  
125 of the coronavirus disease 2019 (COVID-19). Foreign direct investment therefore helps  
126 to promote the economic development of a country or region, and the increase in  
127 Guangxi province of the introduction of foreign capital may be conducive for the  
128 merchandise trade between the province and ASEAN countries.

129 As shown in Table 1 (Appendix 1), from 2002 to 2018, the amount of FDI in Guangxi  
130 province showed an unstable trend. In the first stage of the construction of the free trade  
131 area, FDI in Guangxi Province decreased and then increased later. The lowest point  
132 appeared in 2004, when the investment was only 295.79 million USD and the growth  
133 rate of bilateral trade was the lowest. The reduction of investment in China in 2003  
134 might be due to the outbreak of severe acute respiratory syndrome (SARS) in the world  
135 at the time. Since then, the growth of FDI has been considerably high, exceeding 1  
136 billion USD in 2009. In the following two years, bilateral trade also grew rapidly.  
137 However, after entering the second stage, the amount of FDI in Guangxi Province  
138 decreased rapidly. The investment amount in 2012 and 2013 was only equivalent to that  
139 in 2007, and the growth rate of trade volume in the subsequent years also began to  
140 decline. By the third stage, the amount of FDI continued to decline. In 2018 for instance,  
141 the amount of FDI was 505.9 million USD, which was the lowest level in nearly ten  
142 years. At the same time, the bilateral trade volume at this stage was also at a lower  
143 growth state.

144 *2.3 Trade proportion of Guangxi Province and ASEAN countries*

145 It has also been established that ASEAN countries have strong trade relationship with  
146 Guangxi province of China, because the province's economic development largely  
147 depends on these countries (Foo, Lean, and Salim, 2019). From Table 2 (Appendix 2),  
148 the proportion of merchandise trade volume between Guangxi province and ASEAN  
149 countries' total foreign trade was far less than that in Guangxi's total foreign trade.

150 Moreover, in recent years, the bilateral trade volume accounted for about 50% of  
151 Guangxi's total foreign trade. In the first and second stages of CAFTA construction, the  
152 proportion of merchandise trade volume between Guangxi and ASEAN countries in the  
153 total foreign trade volume of both sides has been increasing. For Guangxi province, the  
154 proportion of bilateral trade in total foreign trade increased from 25.42% in 2002 to  
155 56.23% in 2015; for ASEAN countries, the proportion of bilateral trade in total foreign  
156 trade of ASEAN countries exceeded 1% for the first time in 2015. Having been affected  
157 by the global economy, during the third stage, the proportion of merchandise trade  
158 volume of Guangxi province and ASEAN countries both decreased, but the overall  
159 trend has been relatively stable.

#### 160 *2.4 Flow of merchandise trade between Guangxi province and ASEAN countries*

161 There appears to be some differences in the amount of merchandise trade between  
162 Guangxi province and ASEAN countries, and the merchandise trade between Guangxi  
163 and ASEAN countries is mainly with Vietnam. This is so because Vietnam has always  
164 been the backbone of trade between Guangxi province and ASEAN countries, while  
165 other countries have also actively carried out trade cooperation with Guangxi province.  
166 As shown in Table 3 (Appendix 3), in the first stage of CAFTA construction, the  
167 merchandise trade volume between Guangxi province and ASEAN countries ranked  
168 high in order of Vietnam, Indonesia, Thailand, Malaysia, Singapore and the Philippines  
169 according to the occurrence frequency of each country in each rank. In the second stage  
170 of CAFTA construction, Vietnam, Indonesia, Singapore, Malaysia, Thailand and the  
171 Philippines are ranked in order of high volume. Compared with the first stage,  
172 Singapore's ranking has increased, while Thailand's has declined. It is worth noting that  
173 Thailand took over Indonesia's place in 2015 and became the second. In the third stage,  
174 Vietnam, Indonesia, Singapore, Malaysia, Thailand, and the Philippines ranked in the  
175 high order, basically consistent with the second stage, and Singapore remained in the  
176 third place.

177

#### 178 *2.5 Merchandise trade between Guangxi province and ASEAN countries*

179 In the merchandise trade between Guangxi Province and ASEAN countries, the trade  
180 combined degree (TCD) can be used to measure the degree of dependence or closeness  
181 of trade between the two regions. Trade combined degree refers to the ratio of the export  
182 volume of a country or region A to country B or region in the total export volume of  
183 country or region A and the proportion of the total import volume of country or region  
184 B in the world import volume. Taking the trade combined degree of Guangxi with  
185 ASEAN countries as an example, the formula is expressed as follows:

$$186 \quad TCD_{ga} = (X_{ga}/X_g) / (M_a/M_w) \quad (1)$$

187 Where;

188 TCD<sub>ga</sub>—Trade combined degree of Guangxi to ASEAN countries

189 X<sub>ga</sub>—Export of Guangxi to ASEAN countries

190 X<sub>g</sub>—Total export volume of Guangxi

191 M<sub>a</sub>—Total import volume of ASEAN countries

192 M<sub>w</sub>—Total import volume of the world

193 As a rule of thumb, the larger the TCD index, the closer the trade relationship between  
194 the two sides. When  $TCD > 1$ , it shows that Guangxi and ASEAN countries have a high  
195 degree of trade dependence, and their markets may be important export markets for  
196 each other. When  $TCD < 1$ , it indicates that the trade relation between Guangxi and  
197 ASEAN countries is relatively distant (Wen, Xu, and Zou, 2019). As shown in Tables 4  
198 and 5 below, the trade combined degree of Guangxi to ASEAN countries and the trade  
199 combined degree of ASEAN and ASEAN countries to Guangxi are obtained. The  
200 subscripts in the table represent Guangxi (g), ASEAN (a), Vietnam (V), Indonesia (I),  
201 Singapore (s), Malaysia (m), Thailand (T) and Philippines (P).

202 From the horizontal perspective, first of all, the TCDs of Guangxi and ASEAN of each  
203 other are both greater than 1, which shows that the merchandise trade between Guangxi  
204 and ASEAN is closely related, and both sides are important export markets for each  
205 other; at the same time, the trade combined degree (TCD<sub>ga</sub>) of Guangxi to ASEAN is  
206 higher than that of ASEAN to Guangxi (TCD<sub>ag</sub>) for 17 years, which indicates that  
207 Guangxi is more dependent on ASEAN markets. The trade combined degree of

208 Guangxi and Vietnam to each other is far greater than 1, which supports the situation  
209 mentioned above: among ASEAN countries, Vietnam has always been the first trade  
210 partner of Guangxi, and Guangxi's exports mainly flow to Vietnam. Secondly, the trade  
211 combined degree of Guangxi with Indonesia and the Philippines is above one. Although  
212 the merchandise trade volume between Guangxi and the Philippines is small, Guangxi  
213 has a high degree of trade dependence on the Philippine market as it has on Indonesia.  
214 Finally, the trade combined degree of Guangxi with Singapore, Malaysia and Thailand  
215 is almost less than 1, but the trade combination index of Malaysia and Thailand to  
216 Guangxi is mostly greater than 1, which shows that Malaysia and Thailand are more  
217 dependent on Guangxi market.

218 In the first stage of CAFTA construction, Vietnam, Indonesia, Malaysia and Thailand  
219 have all showed close trade cooperation, with Guangxi, while Singapore and the  
220 Philippines were relatively distant. In the second stage, Guangxi's dependence on the  
221 markets of Malaysia and Thailand had weakened, while its trade cooperation with the  
222 Philippines became closer. In the third stage, Guangxi's dependence on Thailand has  
223 increased, and that on other countries are basically the same as the second stage (Tables  
224 4 and 5 in Appendices 4 and 5)

### 225 **3. Methodology**

#### 226 *3.1 Empirical model*

227 The trade gravity model was proposed by Tinbergen (Tin and Bergen, 1962) and  
228 Poyhonen (1963). According to the two economists, the initial form of the model is  
229 stated as follows:

$$230 \quad T_{ij}=A (Y_i Y_j / D_{ij}) \quad (2)$$

231 Where  $T_{ij}$  = the total trade volume between country or region i and country or region j

232 A = the trade constant

233  $Y_i$  = the GDP of country or region i

234  $Y_j$  = the GDP of country or region j

235  $D_{ij}$  = the spatial distance between country or region i and country or region j.

236 The significance of the model is that the total volume of trade between the two trading  
237 subjects is directly proportional to the GDP of both sides and inversely proportional to

238 the distance between the two sides.

239 This paper extends the original trade gravity model and introduces three new variables,  
240 namely: Guangxi's foreign direct investment, Guangxi's population and ASEAN's  
241 population, so as to study and analyze the influencing factors of merchandise trade  
242 between Guangxi and ASEAN countries. The extended trade gravity model finally  
243 obtained is as follows:

$$244 \text{ Trade}_{gt} = C (\text{gdp}_g * \text{gdp}_t * \text{fdi} * \text{pop}_g * \text{pop}_t) / \text{distance} \quad (3)$$

245 In the formula, g = Guangxi; t = other ASEAN countries;  $\text{trade}_{gt}$  = the total import and  
246 export trade between Guangxi and ASEAN countries; C = the trade constant;  $\text{gdp}_g$  =  
247 the average income of Guangxi;  $\text{gdp}_t$  = the GDP of ASEAN countries; fdi = Guangxi's  
248 foreign direct investment;  $\text{pop}_g$  = the population of Guangxi;  $\text{pop}_t$  = the population of  
249 ASEAN countries; and distance refers to the distance between Guangxi and all ASEAN  
250 countries.

251 In order to avoid heteroscedasticity, a new model is constructed by taking logarithm  
252 from both sides of the equation, thus;

$$253 \ln \text{trade}_{gt} = \beta_0 + \beta_1 \ln \text{gdp}_g + \beta_2 \ln \text{gdp}_t + \beta_3 \ln \text{fdi} + \beta_4 \ln \text{pop}_g + \beta_5 \ln \text{pop}_t + \beta_6 \ln \text{distance} \\ 254 + \mu_{ij} \quad (4)$$

255 In the formula,  $\beta_0$  = constant;  $\beta_1, \beta_2, \beta_3, \beta_4, \beta_5$  and  $\beta_6$  = regression coefficients while  $\mu_{ij}$  =  
256 random error term

### 257 3.2 Variables and their assumptions

258 In terms of Gross domestic product (GDP), the ability of a country or region to import  
259 or export largely depends on the size of its GDP. The larger the GDP, the greater the  
260 import and export capacity. The expected sign of the effect is positive.

261 For foreign direct investment, this may help Guangxi to achieve technological progress,  
262 which will further promote Guangxi's export. Foreign investment and foreign trade tend  
263 to complement each other, and the increase of investment will have a positive impact  
264 on trade. The expected sign of effect is positive.

265 For population of a country or region, this can reflect the market size of the country or  
266 region. The more population, the greater the demand, and the more likely other

267 countries are to export products to that country. The expected sign of effect is positive.  
268 Distance in this paper takes the spatial distance between Nanning-the capital of  
269 Guangxi and the capital cities of ASEAN countries as the research parameters. In  
270 generally, the greater the distance between two trading entities, the higher the  
271 transportation and time costs of import and export of goods, and the trade flow will be  
272 relatively reduced. The expected sign of effect is negative.

### 273 *3.3 Sources of data*

274 This paper selected the relevant data of Guangxi and ASEAN countries from 2002 to  
275 2018 to form a panel data covering 17 years of seven countries and regions, namely  
276 Vietnam, Indonesia, Singapore, Malaysia, Thailand, the Philippines and Guangxi  
277 Zhuang Autonomous Region of China. Due to scanty nature of some trade data from  
278 Cambodia, Laos, Myanmar and Brunei, and considering that there is less merchandise  
279 trade between these four countries and Guangxi province, and the fact that this paper  
280 focuses only on the impact of bilateral trade on Guangxi, these four countries were not  
281 taken into account in the analysis. Meanwhile, in the model, considering that the  
282 distance variable will not change with time, we directly applied the random effect to  
283 conduct the regression analysis. Among them, the total trade volume between Guangxi  
284 and ASEAN countries, Guangxi's GDP, FDI, Population data were sourced from the  
285 Guangxi Statistical Yearbook, published by the Statistics Bureau of Guangxi Zhuang  
286 Autonomous Region in 2018. The GDP and population data of ASEAN countries were  
287 taken from the World Bank Database (2018), and the distance between Guangxi and  
288 ASEAN countries obtained from Baidu Map.

## 289 **4. Results and discussion**

### 290 *4.1 Econometric test and regression analysis*

291 In order to ensure the stability of the panel data and avoid pseudo correlation, we tested  
292 the stationarity of each variable in the trade gravity model with time using Fisher test.  
293 As shown in Table 6 below, through the Fisher test on the total trade volume between  
294 Guangxi and ASEAN countries, the GDP of ASEAN countries and the population of  
295 ASEAN countries, we found that the  $p$ -values of the four statistics corresponding to

296 each variable were less than 0.01, so we rejected the original hypothesis of panel unit  
297 roots. Therefore, the panel data has stationarity, and there was no pseudo regression.

298 **Table 6 Stationarity tests**

	<i>lntrade</i>		<i>lngdpt</i>		<i>lnpopt</i>		
	t-Statistic	p-value	t-Statistic	p-value	t-Statistic	p-value	
305	Inversechi-squared (12) P	56.2339	0.0000	31.0462	0.0019	30.8712	0.0021
306	Inverse normal Z	-5.6806	0.0000	-3.3224	0.0004	-3.1293	0.0009
307	Inverse logit t(34) L*	-6.4024	0.0000	-3.3592	0.0010	-3.2704	0.0012
308	Modified inv. chi-squared Pm	9.0292	0.0000	3.8878	0.0001	3.8521	0.0001

310 Considering that the bilateral distance does not change with time, we chose the random  
311 effect model to study the influence of different periods and variables on the  
312 merchandise trade between Guangxi province and ASEAN countries. The construction  
313 of CAFTA was divided into three stages in order to avoid the reduction of reliability  
314 due to the short time and less data in certain stages, and the regression analysis of the  
315 three-stage model was conducted. The detailed regression analysis results are shown in  
316 Table 7 below.

317 **Table 7 Regression analysis of three stages with expanded trade gravity model**

	First stage (2002-2010)	Second stage (2002-2015)	Third stage (2002-2018)	
322	<i>lngdpg</i>	0.631	-0.0412	0.197
323		(0.989)	(0.497)	(0.377)
324	<i>lngdpt</i>	1.082	1.596**	1.481***
325		(0.637)	(0.530)	(0.368)
326	<i>lnfdi</i>	0.193	0.0744	0.207**
327		(0.113)	(0.0405)	(0.0754)
328	<i>lnpopg</i>	2.519	10.30***	6.074*
329		(19.78)	(2.513)	(2.430)
330	<i>lnpopt</i>	-0.00643	0.205	0.118
331		(0.151)	(0.185)	(0.134)

332	<i>Indistance</i>	-1.946***	-2.127***	-2.095***
333		(0.431)	(0.368)	(0.250)
334	<i>_cons</i>	-18.16	-83.97***	-49.62*
335		(160.3)	(22.00)	(20.37)
336	R <sup>2</sup>	0.95	0.95	0.95
337	N	54	84	102

338 -----  
 339 Note: \* \*\* \*\*\* means significant levels at 10%, 5% and 1% respectively; values in  
 340 brackets represent standard errors.

341 From the results above, the goodness of fit measured by the R-squared is 0.95,  
 342 indicating a higher explanatory power of the regressors on the regressand. In the first  
 343 stage of CAFTA construction, Guangxi's GDP, ASEAN countries' GDP, Guangxi's FDI,  
 344 Guangxi's population and ASEAN's population have no significant impact on bilateral  
 345 trade. This may be due to the fact that CAFTA was still under construction, and Guangxi  
 346 province had had not yet established long-term and stable merchandise trade relations  
 347 with ASEAN countries. However, the distance between Guangxi and ASEAN countries  
 348 has a significant impact on bilateral trade, and passed the significance level test at 1%  
 349 with the regression coefficient being -1.946. This means that, under the control of other  
 350 variables, when the distance between ASEAN countries and Guangxi increases by 1%,  
 351 the merchandise trade volume between Guangxi and other countries will decrease by  
 352 1.946%. In the second stage of the construction of free trade area, the influence of  
 353 Guangxi's GDP, FDI and the population of ASEAN countries on merchandise trade was  
 354 still not significant. The reason might be that the construction of the free trade area was  
 355 still at the growing stage at the time. However, at this stage, the GDP of ASEAN  
 356 countries had a significant impact, which passed the significance level test at 5%. At  
 357 the same time, the population of Guangxi and the distance between ASEAN countries  
 358 and Guangxi also passed the significance level test at 1%, and there is a significant  
 359 positive correlation between the GDP of ASEAN countries and the population of  
 360 Guangxi province. More importantly, for the population of Guangxi, the correlation  
 361 coefficient reached 10.3. At this stage, the population of Guangxi greatly helped to  
 362 promote the development of bilateral trade. It is worth noting that the correlation  
 363 coefficient of bilateral distance changed from - 1.946 in the first stage to - 2.127. It can

364 be seen that with the closer trade exchanges between the two sides, distance has become  
365 an important influencing factor restricting bilateral trade. In the third stage of CAFTA  
366 construction, GDP of ASEAN countries, FDI of Guangxi, population and bilateral  
367 distance of Guangxi passed the significance level test, and the first three are significant  
368 and positively correlated, while the latter is significant but negatively correlated.  
369 Guangxi's population is still the same as the second stage, which is the main factor  
370 which help to promote the development of bilateral merchandise trade, with the  
371 correlation coefficient of 6.074; the bilateral distance is still the main obstacle affecting  
372 bilateral trade, with the correlation coefficient of - 2.095; compared with the second  
373 stage, Guangxi's FDI also became one of the factors promoting the merchandise trade  
374 relations between Guangxi and ASEAN countries, showing a positive correlation at the  
375 significance level at 5% , with a correlation coefficient of 0.207.

#### 376 *4.2 Enhancing trade potentials*

377 The value of trade potential is the result of dividing the actual amount of trade between  
378 two trading subjects and the predicted amount, which is used to estimate the  
379 development potential of trade between the two trading subjects. The formula is as  
380 follows:  $TP=TV/SV$  (5)

381 In the formula, TP represents the potential value of trade between two trading entities;  
382 TV represents the actual value of total bilateral trade; SV represents the predicted value  
383 of total bilateral trade calculated by the model.

384 According to the value of trade potential, it can be roughly divided into three types  
385 based on the size: one is the potentials recreation, if  $TP > 1.2$ , it indicates that bilateral  
386 trade is close to saturation, and both sides should look for new trade growth nodes to  
387 drive bilateral trade; the other is potential development type, at this time  $0.8 < TP < 1.2$ ,  
388 showing that there is certain trade potential between trade subjects, and their  
389 development space can be further expanded. The third type is great potential, TP is less  
390 than 0.8, which indicates that there is a huge trade potential between the two trade  
391 subjects. In this case, both sides should try their best to eliminate all obstacles in order  
392 to promote bilateral trade (Wan, Feng, and, Bi, 2019).

393 With the three-stage model, this paper calculates the forecast value of merchandise  
394 trade between Guangxi and the six ASEAN countries from 2002 to 2018, and calculates  
395 the potential value of trade between Guangxi province and other countries based on the  
396 actual value, as shown in Table 8 (Appendix 6). In the first stage of CAFTA construction,  
397 the potential values of trade between Guangxi province and Vietnam, Singapore and  
398 Malaysia were greater than 1.2, which belongs to first potential type. This shows that  
399 the merchandise trade between Guangxi and these countries is almost saturated, and it  
400 is necessary to find other trade growth points to develop the economy of Guangxi  
401 province. The value of trade potential between Guangxi and Indonesia was between 0.8  
402 and 1.2, which belongs to the second potential type, indicating that there is certain trade  
403 potential between the two sides, and further cooperation can help achieve greater  
404 economic effects. The trade potential value of Guangxi with Thailand and the  
405 Philippines was less than 0.8, which belongs to the third potential type, indicating that  
406 the bilateral trade was still in the primary stage, and the volume of merchandise trade  
407 was far from reaching the normal level. In the second stage of CAFTA construction, the  
408 trade potential type between Guangxi and Vietnam, Singapore and Malaysia was  
409 maintained in the potential recreation, but the merchandise trade between Guangxi and  
410 Indonesia had developed further, from the original potential development type to the  
411 potential recreation. However, the momentum of merchandise trade between Guangxi  
412 and Thailand and the Philippines is still insufficient, which means there is still a huge  
413 trade potential to be developed. In the third stage of CAFTA construction, the potential  
414 value of trade between Guangxi and the six ASEAN countries declined. Since 2017,  
415 the potential value of trade between Guangxi province and Indonesia returned to  
416 between 0.8 and 1.2, and this indicates that there is still the need to break through all  
417 obstacles affecting trade and vigorously develop merchandise trade with Thailand and  
418 the Philippines.  
419

420 **5. Conclusion and suggestions**

421 *5.1 Conclusions*

422 Following the results and discussions above, it is crystalline clear that Guangxi province  
423 and ASEAN countries, especially Thailand, the Philippines and Indonesia, have great  
424 development potential in commodity trading. From the perspective of trade balance,  
425 Guangxi maintains a large trade surplus with the world, and there is the need for  
426 Guangxi province to increase imports from ASEAN countries to maintain trade balance  
427 and promote sustainable economic growth. In terms of total trade volume, Guangxi  
428 should maintain the existing trade cooperation with Vietnam, Indonesia, Singapore and  
429 Malaysia, and expand the commodity trade market with Thailand, the Philippines and  
430 other ASEAN countries. From the perspective of trade integration, Guangxi province  
431 should pay more attention to the market development of Thailand and the Philippines,  
432 which are increasingly dependent, and thereby increase imports from these countries.  
433 In terms of trade potentials, Guangxi province should further deepen cooperation with  
434 other countries such as Indonesia, Thailand and the Philippines, so as to help drive  
435 Guangxi's economic growth through commodity trade. Finally, through the expansion  
436 of trade gravity model, we can see that the bilateral distance will hinder the  
437 development of bilateral trade, while the GDP of ASEAN countries, FDI in Guangxi  
438 and the development of Guangxi's population have a favorable impact on the  
439 commodity trade between Guangxi province and ASEAN countries. Therefore, to  
440 achieve sustainable economic growth in Guangxi province, it is necessary not only to  
441 distinguish the main subjects of cooperation, but also to consider ways of reducing the  
442 main factors affecting trade relations between these regions.

443 *5.2 Suggestions*

444 Finally, the following suggestions have been put forward for consideration by  
445 stakeholders to help improve trade relations between Guangxi province and ASEAN  
446 countries.

447

448 *5.2.1 Establish multilateral cooperation mechanism with ASEAN countries*

449 With the development opportunity of ‘the Belt and Road Initiative’, Guangxi province  
450 and ASEAN countries should expand the breadth and depth of cooperation, remove all  
451 obstacles, and further increase Guangxi’s import of goods, and this can lead to  
452 Guangxi’s import and export trade to balance. Furthermore, Guangxi province should  
453 deal with the relationship with ASEAN countries, increase ASEAN’s dependence on  
454 Guangxi’s commodities by means of cultural export, so as to promote the growth of  
455 GDP and Guangxi’s economy.

#### 456 *5.2.2 Improve the living conditions of people*

457 The government of the autonomous region of Guangxi should encourage qualified  
458 families to have two children so as to realize the population growth in the third stage of  
459 CAFTA construction. At the same time, the government also needs to increase publicity  
460 and investment in education to improve the quality, income and living standards of  
461 people, so as to make full use of the population advantage and improve the productivity  
462 and consumption potential of the whole society in Guangxi province

#### 463 *5.2.3 Stabilize the foreign direct investment in Guangxi province*

464 Guangxi province should make efforts to increase the introduction of foreign capital,  
465 attract the inflow of foreign capital through relevant policies, financing and other means,  
466 and fully protect the legitimate rights and interests of foreign investors, and create a  
467 harmonious business atmosphere for foreign firms to thrive. In addition, Guangxi  
468 province can build a stable supply chain for itself according to the comparative  
469 advantages of various regions, so as to stabilize its foreign investment.

#### 470 *5.2.4 Improve the construction of traffic*

471 The spatial distance between Guangxi province and ASEAN countries is an inherent  
472 natural attribute between regions, which cannot be changed by external forces.  
473 However, the time distance can be shorten by improving the infrastructure of both sides.  
474 Guangxi province should improve its own infrastructure construction and help ASEAN  
475 countries develop flexible transportation and communication industry, through the  
476 convenient railway, highway, sea, air transportation and multimodal transport to realize  
477 the rapid transfer of materials, reduce the transportation cost and time cost of goods.

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546 **APPENDICES**

547 **Table 1:** Import and Export of Commodities from Guangxi Province to ASEAN countries from  
548 2001 to 2018 (US\$ 10,000)

Year	Total volume of bilateral imports and exports	% Increase	Export of Guangxi to ASEAN	% Increase	Import of Guangxi to ASEAN	% Increase	Trade balance of Guangxi with ASEAN	Trade balance of Guangxi with the world	FDI in Guangxi
2001	40888	—	25223	—	15665	—	9558	67393	38415
2002	61768	51.07	43856	73.87	18457	17.82	25399	58518	41726
2003	82174	33.04	54855	25.08	27319	48.01	27536	74841	45619
2004	99572	21.17	63155	15.13	36417	33.30	26738	50261	29579
2005	121803	22.33	82485	30.61	39318	7.97	43167	57193	37866
2006	181848	49.3	97862	18.64	83986	113.61	13876	52328	44740
2007	288145	58.45	172457	76.22	115687	37.75	56770	94948	68396
2008	395717	37.33	269898	56.50	125818	8.76	144080	146055	97119
2009	491227	24.14	358606	32.87	132622	5.41	225984	253620	103533
2010	649099	32.14	455752	27.09	193347	45.79	262405	151367	91200
2011	947088	45.91	675152	48.14	271938	40.65	403214	158635	101381
2012	1195279	26.21	924323	36.91	270956	-0.36	653367	146314	74853
2013	1582929	32.43	1252150	35.47	330780	22.08	921370	455308	70008
2014	1973841	24.70	1701625	35.90	272217	-17.70	1429408	810703	100119
2015	2882291	46.02	1938400	13.91	943948	246.76	994452	478925	172208
2016	2748038	-4.66	1486308	-23.32	1261731	33.67	224577	-183826	88845
2017	2789197	1.50	1564098	5.23	1225089	-2.90	339009	-229865	82272
2018	2934279	5.20	1795043	14.77	1139235	-7.01	655808	325970	50590

549 **Source:** Guangxi Statistical Yearbook 2019.

550 **Appendix 2**

551 **Table 2:** Trade proportion between of Guangxi Province and ASEAN Countries

552 **(US\$ 10,000)**

Year	Total foreign trade volume of Guangxi	Total foreign trade volume of ASEAN	Proportion of Guangxi - ASEAN trade volume to the total foreign trade of Guangxi (%)	Proportion of Guangxi - ASEAN trade volume to the total foreign trade of ASEAN (%)
2002	243032	75490000	25.42	0.08
2003	319173	85890000	25.75	0.10
2004	428847	105700000	23.22	0.09
2005	518289	121860000	23.50	0.10
2006	667398	141240000	27.25	0.13
2007	927686	159440000	31.06	0.18
2008	1324179	189210000	29.88	0.21
2009	1420599	151000000	34.58	0.33
2010	1770609	196790000	36.66	0.33
2011	2333084	235700000	40.59	0.40
2012	2947369	242940000	40.55	0.49
2013	3283690	247680000	48.21	0.64
2014	4055305	247340000	48.67	0.80
2015	5126215	220900000	56.23	1.30
2016	4789694	217140000	57.37	1.27
2017	5721023	249610000	48.75	1.12
2018	6233834	278060000	47.07	1.06

553 **Source: Guangxi Statistical Yearbook 2019 and Comtrade database.**

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556 **Appendix 3**

557 **Table 3: Ranking of merchandise trade volume between Guangxi and ASEAN**  
558 **countries**

Year	First place	Second place	Third place	Fourth place	Fifth place	Sixth place
2002	Vietnam	Thailand	Malaysia	Indonesia	Singapore	Philippines
2003	Vietnam	Malaysia	Thailand	Indonesia	Singapore	Philippines
2004	Vietnam	Malaysia	Indonesia	Thailand	Singapore	Philippines
2005	Vietnam	Indonesia	Singapore	Thailand	Malaysia	Philippines
2006	Vietnam	Indonesia	Thailand	Singapore	Malaysia	Philippines
2007	Vietnam	Singapore	Indonesia	Thailand	Malaysia	Philippines
2008	Vietnam	Indonesia	Thailand	Malaysia	Singapore	Philippines
2009	Vietnam	Malaysia	Indonesia	Singapore	Thailand	Philippines
2010	Vietnam	Indonesia	Thailand	Malaysia	Singapore	Philippines
2011	Vietnam	Indonesia	Malaysia	Thailand	Singapore	Philippines
2012	Vietnam	Indonesia	Singapore	Malaysia	Thailand	Philippines
2013	Vietnam	Indonesia	Malaysia	Singapore	Thailand	Philippines
2014	Vietnam	Indonesia	Singapore	Malaysia	Thailand	Philippines
2015	Vietnam	Thailand	Singapore	Malaysia	Philippines	Indonesia
2016	Vietnam	Indonesia	Singapore	Malaysia	Thailand	Philippines
2017	Vietnam	Indonesia	Singapore	Malaysia	Thailand	Philippines
2018	Vietnam	Thailand	Malaysia	Indonesia	Singapore	Philippines

559 **Source: Guangxi Statistical Yearbook, 2019.**

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563 **Appendix 4**

564 **Table 4: Trade combined degree of Guangxi to ASEAN and ASEAN countries**

Year	TCDga	TCDgv	TCDgi	TCDgs	TCDgm	TCDgt	TCDgp
2002	5.42	76.74	2.81	0.62	1.21	1.80	1.32

2003	5.49	69.00	3.38	0.43	1.16	1.71	0.81
2004	5.04	56.43	4.17	0.42	1.71	2.31	0.84
2005	5.38	65.88	3.55	0.76	1.03	1.28	1.09
2006	5.12	57.65	3.47	0.98	0.75	1.38	1.24
2007	6.44	63.51	2.42	0.93	0.92	1.46	1.27
2008	6.56	63.33	1.54	0.57	1.13	1.39	2.70
2009	7.62	67.57	1.11	0.75	1.92	1.08	1.53
2010	7.83	77.64	1.00	0.50	1.18	1.04	1.63
2011	8.83	83.05	2.76	0.44	0.93	1.05	1.67
2012	9.33	88.06	2.84	0.43	1.39	0.39	1.48
2013	10.38	88.26	1.03	1.13	0.93	0.84	1.11
2014	11.07	81.33	2.40	1.46	0.79	0.53	1.25
2015	10.89	64.72	1.06	1.38	0.47	0.44	1.83
2016	10.00	55.73	1.14	0.89	0.73	0.59	1.19
2017	8.46	42.48	1.61	1.20	0.89	0.94	1.94
2018	7.89	41.86	1.10	0.80	1.03	0.64	0.62

565 **Data source: Sorted according to "Guangxi Statistical Yearbook", ASEAN Stats and World**  
566 **Bank Database.**

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## 572 **Appendix 5**

573 **Table 5: Trade combined degree of ASEAN and ASEAN countries to Guangxi**

Year	TCDag	TCDvg	TCDig	TCDsg	TCDmg	TCDtg	TCDpg
2002	3.38	63.20	0.32	0.32	0.99	1.50	0.88

2003	3.78	71.71	0.58	0.12	1.53	1.09	0.05
2004	3.28	56.58	1.18	0.11	1.28	0.51	0.35
2005	2.88	49.83	0.56	0.29	0.37	0.58	0.07
2006	4.51	72.79	1.27	0.14	0.55	0.94	2.51
2007	4.71	67.50	1.76	0.51	0.90	0.92	0.91
2008	3.67	38.44	4.13	0.51	1.07	0.77	0.81
2009	3.66	33.96	3.54	0.52	1.61	0.91	0.45
2010	3.60	27.85	5.03	0.77	1.32	1.69	0.72
2011	3.80	28.36	5.38	0.39	1.38	0.81	2.72
2012	2.95	17.01	4.67	0.75	0.46	0.95	2.94
2013	3.57	12.89	6.14	0.73	3.40	1.68	2.88
2014	2.54	8.15	3.26	0.45	1.56	2.20	5.80
2015	5.96	29.96	6.44	0.23	1.92	1.24	4.49
2016	7.37	37.57	7.28	0.22	1.03	0.89	2.00
2017	5.80	29.08	2.20	0.26	1.27	0.95	3.02
2018	5.46	24.02	2.33	0.23	1.73	2.78	2.50

574 **Source: Guangxi Statistical Yearbook 2019, ASEAN Stats and World Bank Database**

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580 **Appendix 6**

581 **Table 8 Estimated value of commodity trade potential between Guangxi and ASEAN countries**

<b>Country</b>	<b>Vietnam</b>	<b>Indonesia</b>	<b>Singapore</b>	<b>Malaysia</b>	<b>Thailand</b>	<b>Philippines</b>
<b>Year</b>						

2002	2.07	0.81	2.13	2.21	0.43	0.56
2003	2.18	0.84	1.48	2.44	0.38	0.27
2004	2.02	1.47	1.50	3.20	0.45	0.34
2005	1.65	1.09	2.72	1.25	0.28	0.30
2006	1.77	0.97	2.74	1.09	0.31	0.67
2007	1.91	0.83	2.89	1.32	0.28	0.34
2008	1.47	1.30	2.40	1.41	0.28	0.49
2009	1.56	0.98	2.82	2.78	0.27	0.30
2010	1.60	1.04	2.41	1.70	0.34	0.30
2011	1.67	1.42	1.47	1.41	0.25	0.43
2012	1.74	1.55	2.44	1.31	0.20	0.48
2013	1.86	1.36	3.85	2.98	0.35	0.40
2014	1.55	1.04	3.56	1.39	0.32	0.58
2015	1.86	1.42	2.95	1.79	0.25	0.66
2016	1.74	1.53	1.75	1.32	0.22	0.36
2017	1.53	0.73	2.46	1.84	0.28	0.69
2018	1.41	0.69	1.87	2.19	0.47	0.37

582 **Data source: sorted according to "Guangxi Statistical Yearbook", World Bank Database and**

583 **UN Comtrade Database.**

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